

Cuba

Strengths, weaknesses, opportunities, treats

STRENGTHS	Cuban journalism's strength lies in the years it has resisted the onslaughts of State Security and censorship. Often operating on precarious means, independent journalism has known how to tell the ordeal of a Cuba much closer to the real one, even winning important international awards.
WEAKNESSES	Cuba is a nation ruled by a totalitarian regime, which has denied its citizens free speech for decades. It is considered one of the ten countries with the highest levels of censorship worldwide, where criticizing the government can put reporters and citizens behind bars.
OPPORTUNITIES	The independent press, emerging from the interior of the island of Cuba and in contrast to the government's informative agenda, represents an opportunity to build a more open, objective, and pluralistic kind of communication. On the island, there is great thirst for information contrasting the Communist Party propaganda.
THREATS	The information monopoly, held by the Communist Party for six decades, is the main threat to freedom of expression and the press in Cuba. The most radical sectors of the Party have been sabotaging attempts at opening the airwaves to more balanced and transparent media.

