

CHILE
SWOT Analysis

STRENGTHS	Chile ranks first in the Chapultepec Freedom of Expression and Press Index, which underlines its commitment to this essential principle. This is the second year that the country has been in the honor roll, as it scored a similar ranking in 2020. Respect for institutions and the government's respect for the independence of the media ensure a favorable climate for the exercise of journalism to be carried out freely and with full authority, with respect for opinions and the coexistence of diversely-leaning media.
WEAKNESSES	As last year, attacks and threats against journalists and press teams continue to raise concern, considering that they are perpetrated by citizens, a reflection of a polarized social situation. This creates a hostile environment for the exercise of journalism, affecting not only the safety of professionals, but also the quality of public debate. The growing animosity towards the media is a challenge that requires attention to protect democracy and the right to information.
OPPORTUNITIES	Chile is a country where it is possible to continue promoting gathering and debate instances on how to strengthen and increase freedom of the press, after the experience of having organized UNESCO's World Press Freedom Day Conference. The processing of measures such as the bill that "Regulates the protection of journalists and media employees" is also a perk. It is a great opportunity for the political world to be proactive in generating instances that bolster freedom of the press and seek to protect the exercise of journalism.
THREATS	Initiatives such as the Ministerial Advisory Commission against Disinformation by the Executive Branch raise a debate on what the government's role is in matters of freedom of the press and what should be the limits of its involvement, as various players have raised. On the other hand, various remarks from the President towards the media can be a threat by altering the perception that citizens have about the press and the media.

