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ANALYSIS OF STRENGTHS, WEAKNESSES,
OPPORTUNITIES AND THREATS

STRENGTHS	Diversity of opinion remains among the different media and journalists. In addition, regional journalism alliances are being created both to provide training to reporters from the interior of the country and to carry out journalistic projects.
WEAKNESSES	Uncertainty still persists about whether the human rights of citizens and the press freedom rights of reporters will be respected in a social protest, due to the mortuary precedent at the start of Dina Boluarte's government. On the other hand, the level of attacks and assaults on journalists remains at a high level, both in the capital and in the interior of the country: judicial intimidation, verbal and physical attacks, threatening statements, among other types of actions by power agents.
OPPORTUNITIES	In 2024, the birth of digital native media has increased, which has meant an opportunity to access investigative and relevant content capable of clarifying abuses of power in both the political and business sectors. Citizens value their exclusive content, as well as the diversity of voices they contribute to public discussion. In addition, they become spaces that actively seek a sustainability model for entrepreneurial journalism.
THREATS	The country is experiencing a turning point in which: impunity for the death of fifty civilians in protests against the current government, continuous political crises due to cases of corruption, the rise in citizen insecurity, and the delays of the economic crisis due to the Covid-19 pandemic. This is a threatening and hostile context for respect for fundamental rights such as freedom of expression and freedom of the press.

